2020 NYS Donor Enrollment Day Sample Email Content

**Subject: Unleash Your Inner Superhero**

Today is **New York Donor Enrollment Day!** [ORGANIZATION/ TEAM] has made a commitment to help enroll as many new organ and tissue donors as possible in the race to save lives through donation and transplantation.

**Did you know that:**

* In New York, nearly 10,000 people are waiting for a lifesaving organ transplant?
* One person can save 8 lives as an organ donor, and can help and heal up to 75 more as a tissue donor?
* New York has one of the lowest percentages of registered donors in the nation?

Today, you can make a difference and give the gift of hope to so many members of our community. It only take a moment to enroll in the New York State Donate Life Registry at [Your Unique Registry Link].

Remember, the ability to help save lives is a **SUPERPOWER** that everyone has. **Please enroll TODAY!**

**Thank you!**