

Donate Life New York State

FY 2022-23 State Budget Advocacy Event Issue Briefing



Donate Life New York State
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REGISTER AS AN
ORGAN AND TISSUE
DONOR TODAY AT
donatelifenys.org



Donate Life New York State is the statewide non-profit organization dedicated to increasing organ, eye, and tissue donation in New York State through collaborative advocacy, education, promotion, and research. Our goal is to ensure a transplant for every New Yorker in need.

Since 2002, we've served as the voice for New York's organ, eye and tissue donation community, bringing together recovery organizations, health professionals, community organizations, and people whose lives have been touched by our mission.

Donate Life New York State operates the New York State Donate Life Registry, and advances organ and tissue donation through Registry enrollment campaigns, social and behavioral research, public and professional education, strategic partnerships, and collaborative forums with the greater donation and transplantation community under contract with the State of New York.

CORPORATE MEMBERS



CENTER FOR DONATION & TRANSPLANT
NEW YORK — VERMONT



Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany
Lions Eye Bank at Rochester

THE EYE BANK
OF NEW YORK



mtfbiologics
Science Driven. Patient Focused.

Organ Recovery
systems

CHAMPIONS



Community
Tissue Services®

PARTNERS

Allosource

Lion's Eye Bank for Long
Island

Transplant Division

CryoLife, Inc.

Montefiore Einstein Center
for Transplant

NYU Langone Transplant
Institute

Erie County Medical Center

Transplant Connect

Kidney Foundation of
Western NY

Northwell Health

University of Rochester
Medical Center

LifeCell

NY Firefighters Skin Bank

NY Presbyterian Hospital –

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has served as the voice for
NY's organ and tissue
donation community.

We bring together recovery
organizations, health
professionals, community
based organizations, people
whose lives have been
affected by donation and
skilled professionals
dedicated to our mission.



TODAY'S AGENDA

- 1 Meeting Schedule
- 2 What to Expect During Our Meetings
- 3 Virtual Meeting Tips
- 4 Walk Through Meeting Presentation
- 5 Questions





MEETING LOGISTICS

VIRTUAL ZOOM MEETINGS WILL TAKE PLACE
TUESDAY, FEB. 8 - THURSDAY, FEB. 10, FROM 9:00 AM UNTIL 4:30 PM

WE WILL BE MEETING WITH **SENATE AND ASSEMBLY LAWMAKERS** INVOLVED IN THE
BUDGET DEVELOPMENT PROCESS

THE PURPOSE OF THE MEETINGS IS TO
**ADVOCATE FOR THE INCLUSION OF CRITICAL FUNDING IN THE NYS BUDGET TO
SUPPORT INITIATIVES TO INCREASE ORGAN, EYE, AND TISSUE DONATION**

TEAM-BASED MEETINGS LEAD BY DONATE LIFE NYS STAFF AND VOLUNTEERS

EACH MEETING APPROXIMATELY **30 MINS IN DURATION**

NOTETAKER TO COMPLETE AND SUBMIT **ONLINE SUMMARY FORM**



MEETING “FLOW”

THANK LAWMAKER FOR THEIR BUDGETARY AND POLICY SUPPORT OVER THE YEARS

GET CONTACT INFORMATION FROM STAFF

VIRTUAL “ICE BREAKER”- GO AROUND THE “ROOM” AND MAKE INTRODUCTIONS

VOLUNTEERS SHOULD BRIEFLY SHARE THEIR PERSONAL CONNECTION TO DONATION

DONATE LIFE NYS TEAM MEMBER WALKS THE GROUP THROUGH THE PRESENTATION

TAKE A GROUP “VIRTUAL PHOTO”

THANK LEGISLATOR/STAFF FOR THEIR TIME



REMEMBER TO SUBMIT ONLINE SUMMARY FORM

NOTETAKER RESPONSIBILITY: COMPLETE CAPITOL VISITS SUMMARY FORM

donatelifenys.org/state-budget-advocacy

Donate Life NYS 2022 State Budget
Advocacy Event - Capitol Visit
Summary Form

Please complete all fields and requested information below. Please submit one form
for each visit. Following submission, you will be offered the option to submit
additional responses.

 info@dlfny.org (not shared) [Switch account](#) 

* Required

Contact Information

Your Name: *

Your answer

Legislator's Name *

Your answer

Name of Staff with Whom You Met (if applicable)

Your answer

Legislator/Staff Member Email Address:

Your answer

Meeting Agenda Items

What meeting agenda items did you cover? *

☐ Requested to take screenshot of Zoom window with lawmaker/staff and team members

☐ Thanked lawmaker/staff for past support

☐ Collected contact information for legislator and/or staff

☐ Introduced Donate Life NYS and explained what we do

☐ Introduced team members, and mission-connected volunteer(s) briefly shared personal story

☐ Highlighted Registry growth progress

☐ Explained ongoing public health crisis and need for more registered donors

☐ Explained opportunity to increase Registry enrollments in low-enrollment counties

☐ Explained diminishing funds dedicated to outreach initiatives

☐ Explained budget request and planned use of funds

☐ Thanked lawmakers/staff for their time today

☐ Other:

Comments and notes

Use this section to convey any pertinent information not requiring follow-up by Donate Life NYS.
ie/does the legislator/staff member have a mission connection? Are they supportive of our
budget request?

Your answer

Legislator/Staff questions or concerns needing follow-up by Donate Life
NYS

Use this section to convey items on which Donate Life NYS needs to follow-up with
legislator/staff. ie/do they want to take a specific action? did they request any specific
information?

Your answer

Submit

Clear form

VIRTUAL MEETING TIPS

1

Find a quiet spot where you can focus on the meeting

2

Arrive early to make sure technology is working

3

Set background to Donate Life NYS

4

Use computer audio

5

Mute microphone unless you are speaking

6

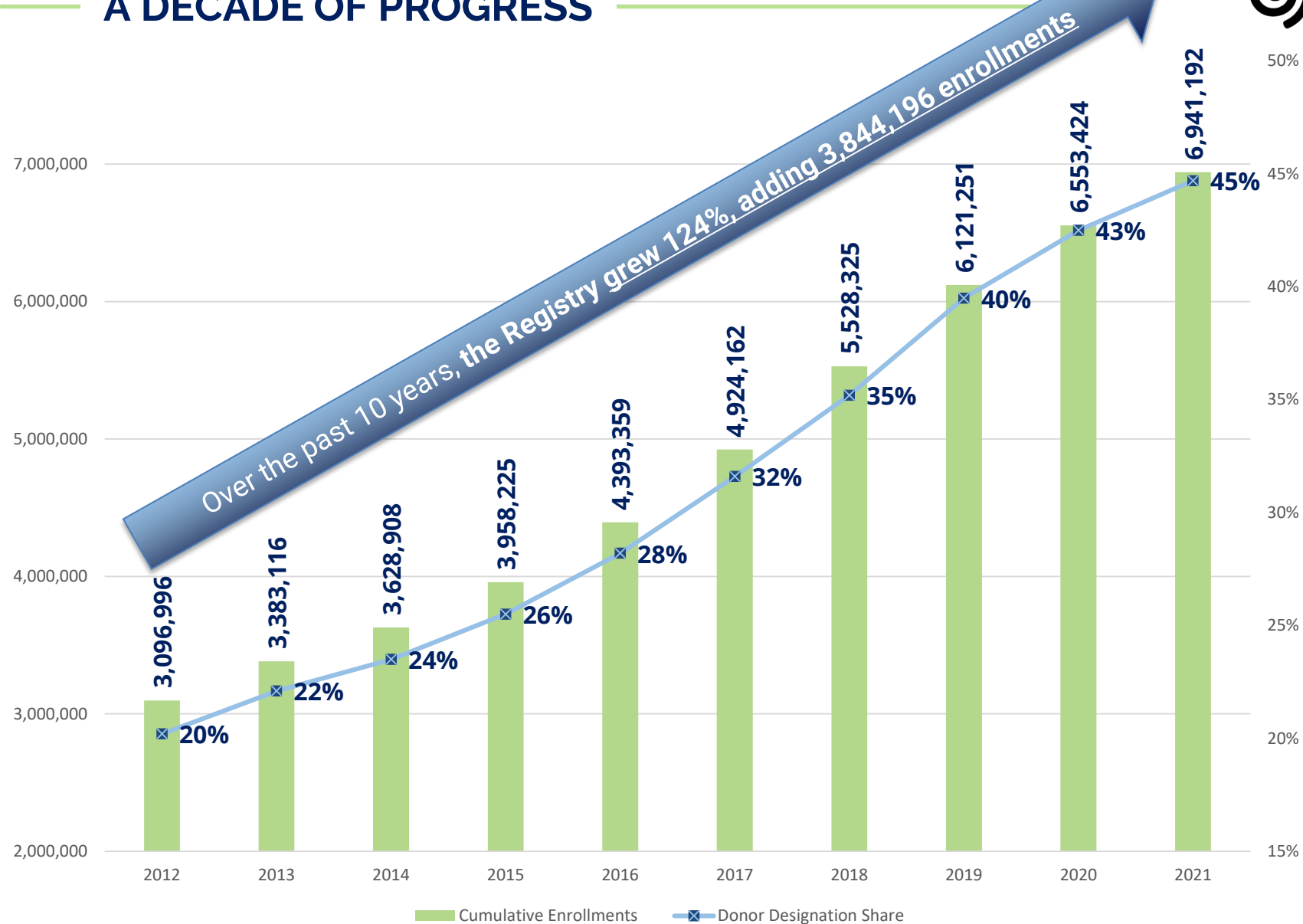
Avoid distractions such as eating, keyboard typing, side-bar conversations

7

Dress casual but professional

WALKTHROUGH OF PRESENTATION FOR LEGISLATORS

A DECADE OF PROGRESS



WE HAVE MORE WORK TO DO

8,500

New Yorkers are waiting for a lifesaving organ transplant

1,300

have been waiting



years for a transplant



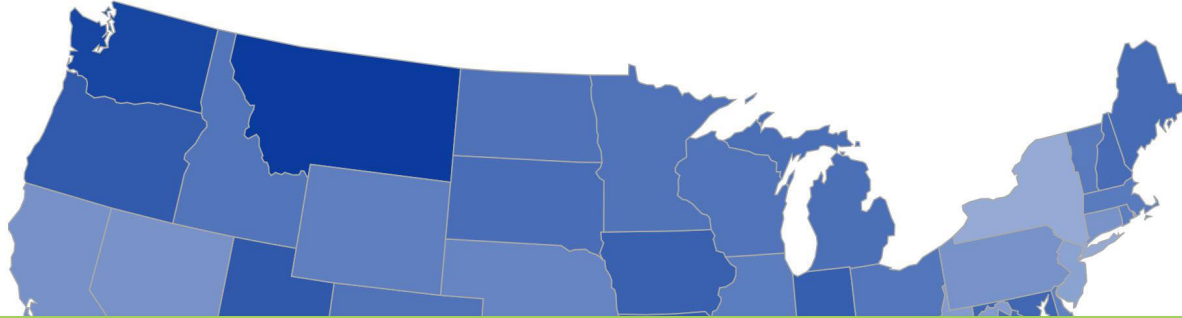
450

New Yorkers died in 2021 because the organ they needed was not donated in time



Every 20 hours

a New Yorker dies waiting



**ONLY 45% OF NEW YORKERS ARE ENROLLED AS ORGAN, EYE & TISSUE DONORS
COMPARED TO THE NATIONAL AVERAGE OF 63%**



Cumulative Enrollments Needed for National Average....9,918,816
— Current Cumulative Enrollments.....6,941,192

= ADDITIONAL ENROLLMENTS NEEDED TO REACH NATIONAL AVERAGE

2,977,624

Calculated using 7/2021 census estimate for New Yorkers age 18+ and cumulative NYS Donate Life Registry enrollments on 12/31/21



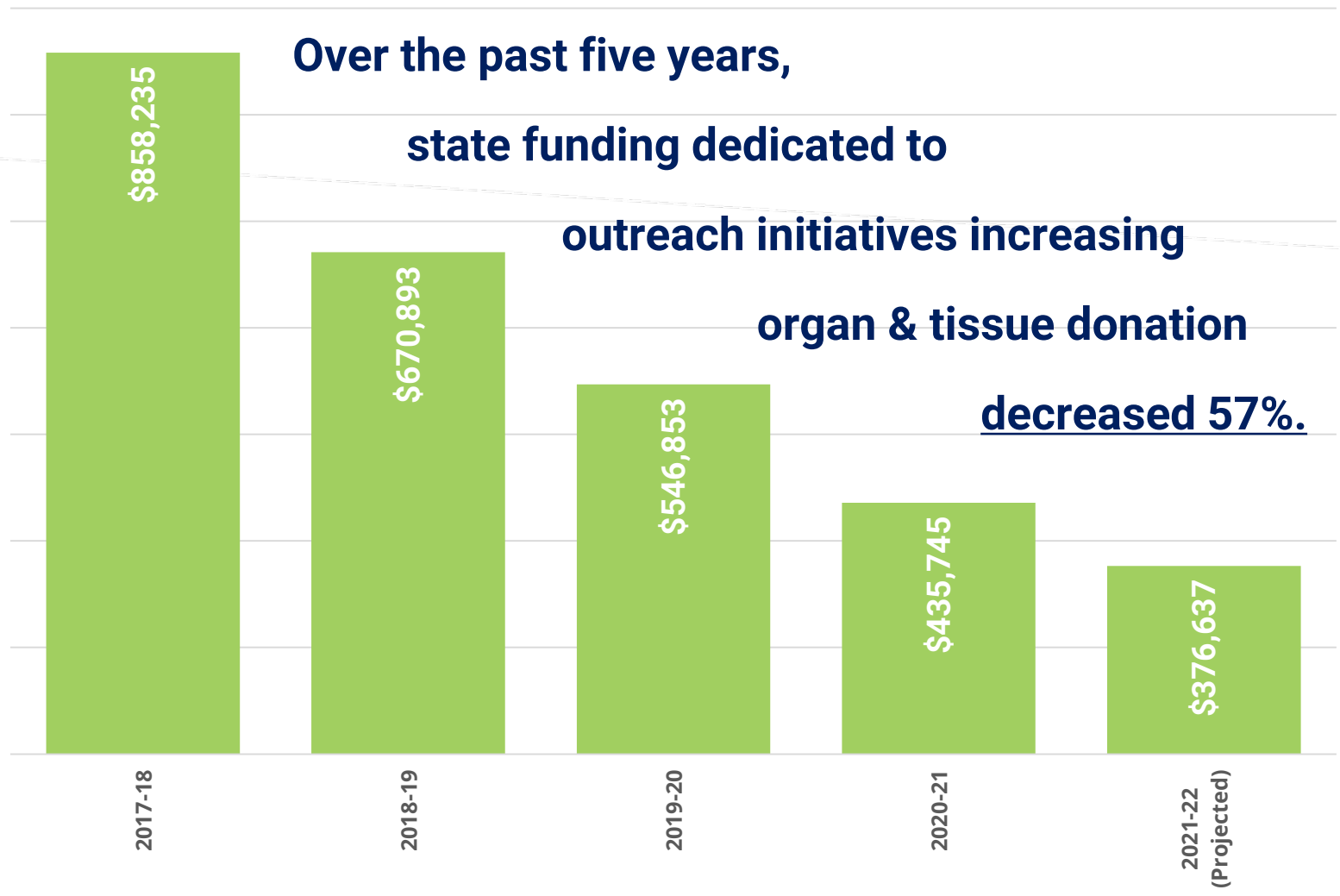
AREA OF OPPORTUNITY

Nearly half the state's population resides within these six counties with Donor Designation Shares below NYS' average.

68% of those living in these counties have not yet joined the NYS Donate Life Registry.



STATE FUNDS DEDICATED TO ORGAN AND TISSUE DONATION OUTREACH INITIATIVES



CLOSING THE DONATION GAP

Donate Life NYS requests the Legislature provide

\$1,000,000

in SFY 2022-23, supporting current outreach programs while simultaneously investing in a multifaceted campaign to improve donation rates in counties with significant opportunity for Registry enrollment growth.

Questions?





Thank you

Visit
donatelifenys.org/budget-advocacy-resources
for more information
and a copy of these materials