



DONATE LIFE NEW YORK STATE FUNDING REQUEST FOR SFY 2022-23

Donate Life NYS relies on the Legislature’s investment to support our vital mission to increase organ, eye, and tissue donation. We ask the Legislature to remain committed to improving New York State’s donation rates by providing \$1,000,000 in funding for Donate Life New York State in your one-house budget proposal and ensuring its inclusion in the enacted SFY 2022-23 budget.

Thanks to the Legislature’s support over the past decade we’ve made significant progress:

- 🕒 The NYS Donate Life Registry **grew by nearly four million enrollments.**
- 🕒 The percentage of the state’s population enrolled in the Registry **grew from 20% to 45%.**
- 🕒 The number of deceased organ donors **grew from 346 in 2012 to 556 in 2021.**
- 🕒 The number of lives saved by deceased donor transplants **grew from 1,331 in 2012 to 2,568 in 2021.**

WE HAVE MORE WORK TO DO

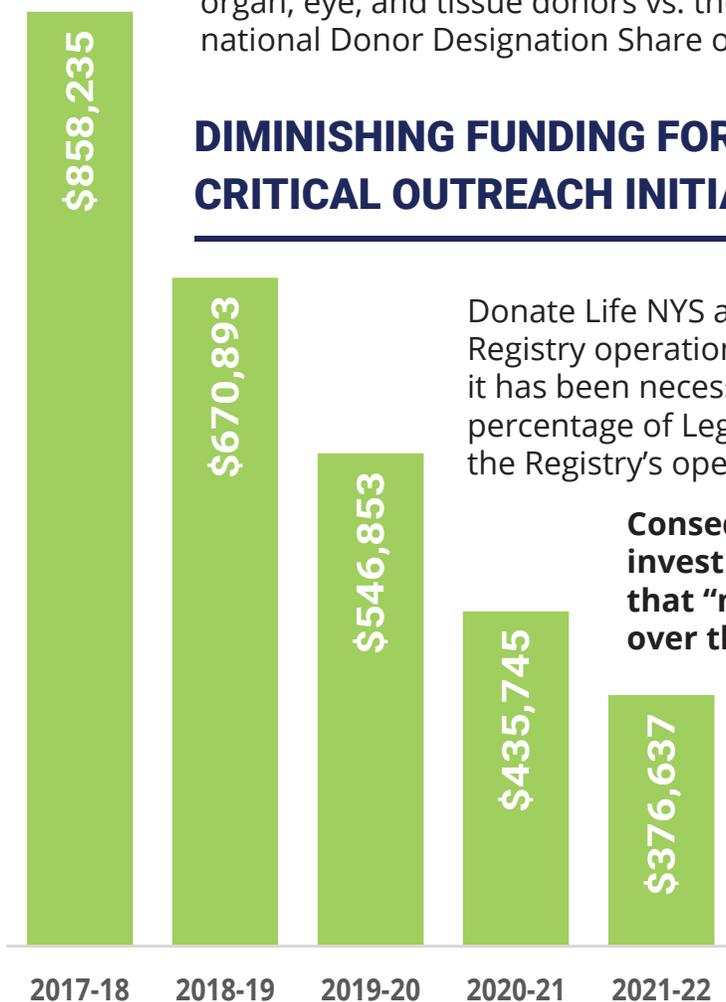


Just 45% of New Yorkers are enrolled as organ, eye, and tissue donors vs. the national Donor Designation Share of 63%.

To reach the national average, NYS needs to add 2,977,624 enrollments to the Registry.



DIMINISHING FUNDING FOR CRITICAL OUTREACH INITIATIVES



Donate Life NYS assumed NYS Donate Life Registry operations in 2017, and since then it has been necessary to dedicate a growing percentage of Legislature-allocated funds to the Registry’s operating expenses.

Consequently, state funding available to invest into critical outreach initiatives that “move the needle” has declined 57% over the past five fiscal cycles.

This decline jeopardizes not only our ongoing outreach activities detailed on the next page, but is particularly concerning as we focus on increasing enrollment within hard-to-reach populations residing in areas of the state with the lowest rates of enrollment.



DONATE LIFE NEW YORK STATE STATE FUNDING UTILIZATION

We ask the Legislature to remain committed to improving New York State's donation rates by providing \$1,000,000 in funding for Donate Life New York State in your one-house budget proposal and ensuring its inclusion in the enacted SFY 2022-23 budget. This funding is necessary to support:

NYS DONATE LIFE REGISTRY OPERATIONS

Donate Life NYS operates the New York State Donate Life Registry which plays an essential public health role, documenting authorization to make an anatomical gift for nearly 7 million New Yorkers.

SOCIAL AND BEHAVIORAL RESEARCH

Donate Life NYS engages in social and behavioral research in order to better understand New Yorkers' perception of organ and tissue donation, and determine the methods and means most effective at increasing donor registration rates, which is crucial to inform effective means by which donor registrations can be increased within hard-to-reach communities.

REGISTRY ENROLLMENT CAMPAIGNS

Donate Life NYS increases enrollment in the NYS Donate Life Registry using a combination of geographic, demographic, and behavioral targeting to increase enrollment in the Registry. A significant and sustained investment is necessary as we develop and implement a multi-faceted enrollment campaign increasing enrollment in areas of the state with Donor Designation Shares below the statewide average.

ORGAN, EYE, AND TISSUE DONATION EDUCATIONAL CURRICULA

Donate Life NYS develops and disseminates curricula to increase public and professional knowledge on the topic of organ, eye, and tissue donation.

STRATEGIC PARTNERSHIPS

Donate Life NYS supports ongoing strategic partnerships with organizations and entities committed to conducting outreach campaigns to increase donor registration statewide. Donate Life NYS will engage in partnerships expanding our reach within areas of the state with low donation rates.

DONATION AND TRANSPLANT COMMUNITY FORUMS

Donate Life NYS engages the greater donation and transplant community in collaborative and educational forums. Leveraging the collective expertise and collaboration of this community is an essential element to address the organ scarcity crisis in the state, and will be critical as we work to increase donation in low performing counties.

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Donate Life New York State is a 501(c)3 nonprofit organization dedicated to increasing organ, eye, and tissue donation through collaborative advocacy, education, research, and promotion.